

VALUE-BASED MEMBERSHIP BENEFITS	BENEFITS VALUE	CORNERSTONE \$15,000	EXECUTIVE \$10,000	ENTREPRENEUR \$5,000	PARTNERSHIP \$2,500	THRIVE \$1,200	BUILD \$575	ENGAGE \$285
Member pricing & access to Chamber events & programs	Varies	Included	Included	Included	Included	Included	Included	Included
Representation with Local, State, & Federal Officials	Priceless	Included	Included	Included	Included	Included	Included	Included
Eligible to be Chamber Diplomat, Leads Group or YPOD member	Priceless	Included	Included	Included	Included	Included	Included	Included
Exclusive Business Referrals	Priceless	Included	Included	Included	Included	Included	Included	Included
Eligible for nomination for Durango Rocks Awards Event	Priceless	Included	Included	Included	Included	Included	Included	Included
Opportunity to present at monthly Lunch and Learn session	Priceless	Included	Included	Included	Included	Included	Included	Included
Office Depot Discount	Varies	Included	Included	Included	Included	Included	Included	Included
Constant Contact (member discount 25% off)	Varies	Included	Included	Included	Included	Included	Included	Included
Display business cards in Chamber lobby	\$100	Included	Included	Included	Included	Included	Included	Included
Chamber Membership Decal and Web Badge	\$50	Included	Included	Included	Included	Included	Included	Included
Post coupons on Chamber website	\$300	Included	Included	Included	Included	Included	Included	Included
Listing in print & online Chamber Membership Directory	\$200	Included	Included	Included	Included	Included	Included	Included
Opportunity to present at Coffee Connections	\$250	Included	Included	Included	Included	Included	Included	Included
Business Facts Announcement (one per month)	\$420	x12	x12	x12	x12	x12	x9	x6
,	\$250		=	Included				
Ribbon Cutting for Grand Opening/Milestone	· ·	Included	Included		Included	Included	Included	Included
Member Moments (90 second video featured online) Radio Show Guest - Chamber Chat; Durango Dias, Live, etc	\$500 300-400	Included x10	Included x8	Included x6	Included x4	Included	Included	N/A
Access to Data Axel/Reference USA datamining	\$250	xl	x1	x1	x4 x1	x2 x1	xl xl	x1
Business After Hours Comped Tickets	\$230	x88	x66	×44	x22	x11	x6	**
Featured Business article in Chamber newsletter (if not featured in last 2 years)	\$200	Included	Included	Included	Included	Included	**	**
Monthly e-Newsletter Full Page Ads	\$110	x8	x6	x4	x2	xl	**	**
Chamber Member Mailing List Labels	\$300	Included	Included	Included	Included	Included	**	**
	· ·		Included		Included		**	**
Unlimited Certificates of Origin for international trade	\$100	Included		Included		Included	**	**
Business Facts Ads (full page \$50)	\$50	x12	x8	x6	x4	x2 **	**	**
Membership Directory Ad	Varies	\$350	\$190	\$130	\$100			111
Young Professional of Durango (YPOD) membership	\$125	x4	х3	x2	1	**	**	**
Enhanced listing on Chamber Membership website	\$299	Included	Included	Included	Included	**	**	**
Additional category listing in Online Membership Directory	\$25	x4	x3	x2	1	**	**	**
Banner Ad on Chamber website	Varies	\$3,600	\$2,400	\$1,200	N/A	N/A	N/A	N/A
Member Spotlight (3 min Video featured online)	\$750	x6	x4	x2	N/A	N/A	N/A	N/A
Chamber Mailing List Electronic File	\$450	x4	x4	x4	**	**	**	**
Opportunity to host Coffee Connections	\$100	Included	Included	Included	**	**	**	**
Durango Rocks Awards Event Sponsorship	\$750 -\$3,000	\$1,500	\$750	2 tix	**	**	**	**
Board Room rental access	\$70	12 hours	6 hours	2 hours	**	**	**	**
Advocacy seat on Legislative Affairs Coalition	Priceless	Included	Included	Included	N/A	N/A	N/A	N/A
Banner Ad on weekly Chamber Business Facts	\$13,000	Included	Included	N/A	N/A	N/A	N/A	N/A
Logo on all monthly Chamber e-Newsletter front covers	\$3,000	Included	Included	N/A	N/A	N/A	N/A	N/A
Radio show recognition	\$2,000	Included	N/A	N/A	N/A	N/A	N/A	N/A
Name Recognition in Chamber Board Room	\$3,000	Included	N/A	N/A	N/A	N/A	N/A	N/A
Leads Group	\$100	**	**	**	**	**	**	**
Total Valu	e	\$ 39,869	\$ 34,359	\$ 11,409	\$ 5,119	\$ 3,895	\$ 2,710	\$ 1,570

Key: dollar amount = included value